

# Pop Up Banner

## 700X1200mm

### General Guidelines for Artwork

- Supply artwork in **CMYK** format
- Supply artwork in **Flattened Print Ready PDF Files**
- Images **MUST NOT** be **Embedded**
- Image resolution should be supplied at **300 dpi** at **25%** of the output required
- Convert **ALL** fonts to **Outlines**
- This template should be used for **Guideline Purposes Only**

#### **SAFE AREA**

- o Images and Text should be contained within the Safe Area

#### **TRIM LINE**

- o The Trim Line is the Final Size of the cut piece

#### **BLEED AREA**

- o Extends beyond the Trim Line, usually 3mm, gets cut off during trimming

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